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May 13, 2014

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Main Street Power Announces Appointment of Rob Masinter as Chief Operating Officer

Boulder, CO---[Main Street Power Company, Inc.](#) ("Main Street Power"), a developer, owner and operator of distributed generation photovoltaic solar systems, has appointed Rob Masinter, formerly of Advanced Energy, as the company's Chief Operating Officer, effective April 15, 2014. In this newly-created position, Mr. Masinter is responsible for the company's business development, project management, operations and administrative functions.

"We are very pleased to have Rob join the executive team," said Main Street Power CEO, Amory Host. He added, "Rob's breadth of experience and leadership perspective will be invaluable as we grow the Main Street Power platform and continue to enter new markets."

Most recently, Mr. Masinter led product management, marketing and field applications engineering for Advanced Energy's Solar business unit. Prior to that, he co-founded OpTerra Energy Group, a private-equity backed energy services company that achieved national scale through multiple acquisitions. Mr. Masinter has extensive experience in market and channel development, general management, finance, and M&A in the energy and technology industries. He received an MBA from Dartmouth College, an M.S. in earth science from Stanford University, and a B.A. in geology from Middlebury College.

Main Street Power closed a \$5 million round of Series B funding in fall of 2013, and has since expanded its staff and moved into larger headquarters in Boulder, Colorado. The Company has formed partnerships with project developers, EPC contractors, O&M service companies, as well as providers of term debt and strategic tax equity, in order to serve a broad range of PV solar clients including public schools, universities, corporations, municipalities and electric utilities. Through its MySolar residential programs, Main Street Power is enabling the growth of national residential solar developers through PV system leases and PPA agreements with homeowners.

About Main Street Power Company, Inc.

Main Street Power Company, Inc. delivers renewable power through distributed generation solar projects. Main Street Power owns and operates solar assets at schools, colleges, cities, utilities, residences and nonprofits through a partnership with MS Solar Solutions Corp., a wholly-owned subsidiary of Morgan Stanley. A commitment to solving social and environmental problems through clean energy, local jobs creation, and solar science education for children has earned Main Street Power a three-star GIIRS rating by B-Lab, the global social impact rating organization. Visit the company online at mainstreetpower.com.

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