



**FOR IMMEDIATE RELEASE**

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[Link: Video Coverage](#) (permission granted)

## **Main Street Power Accelerates a Race Car Driver's Electric Vehicle Dream**

**Boulder, CO**---On February 7, 2014, [Main Street Power Company, Inc.](#) ("Main Street Power") installed a 4.7kW solar photovoltaic (PV) system on the residential rooftop of race car driver Leilani Münter. Main Street Power, a Boulder, Colorado-based solar financier and owner-operator of over 50MW of commercial and residential solar assets in North America, donated the system, which was installed by North Carolina-based Renewable Energy Design Group (RED Group L3C). At their Cornelius, North Carolina home, Ms. Münter and her husband Craig Davidson now charge their Tesla Model S electric vehicle with solar energy produced from the rooftop array.

Main Street Power and Ms. Münter, an environmental activist and self-described "vegetarian hippie chick", share a mutual commitment to promoting renewable energy and other environmental initiatives, and co-presented at the world's largest solar industry conference in September 2013. Ms. Münter, all too familiar with the amount of oil used in the racing industry, has participated actively in the [greening of NASCAR](#) and other environmental initiatives. With the solar array provided by Main Street Power, Ms. Münter has realized her dream to drive a solar-powered all-electric vehicle "off-track". (See Twitter hashtag #GoodbyeOil).

Main Street Power and Ms. Münter expect to collaborate in the future on initiatives that promote their joint commitment to the reduction of electricity and petroleum used in North America. Ms. Münter will race on February 15 at Daytona International Speedway, with coverage beginning at 4:00 p.m. Eastern on FOX

Sports 1.

### **About Main Street Power**

Main Street Power Company, Inc. delivers renewable power through distributed generation solar projects. Main Street Power owns, and operates solar assets at schools, colleges, cities, utilities, and nonprofits through a partnership with MS Solar Solutions Corp. A commitment to solving social and environmental problems through clean energy, local jobs creation, and solar science education for children has earned Main Street Power a three-star GIIRS rating by B-Lab, the global social impact rating organization. Visit the company online at [mainstreetpower.com](http://mainstreetpower.com).

### **About Leilani Munter**

Leilani Münter is a biology-graduate-turned-race-car-driver and environmental leader. She has been named the world's #1 Eco Athlete by Discovery's Planet Green, is a recipient of ELLE Magazine's 2012 Genius Award, has been featured on the front page of CNN, in the New York Times, and was named as one of the top ten female race car drivers in the world by Sports Illustrated. She is the fourth woman in history to race in the Indy Pro Series, holds the record for the highest finish for a female stock car driver at Texas Motor Speedway (4th in 2006), and was the first woman in the 45 year history to qualify for the Bettenhausen Classic late model race. An almost-lifelong vegetarian, and now vegan, Leilani's motto is "Never underestimate a vegetarian hippie chick with a race car." Visit [carbonfreegirl.com](http://carbonfreegirl.com) for more information.

### **About Renewable Energy Design Group (RED Group, L3C)**

RED Group, L3C serves homeowners, farmers, businesses, and nonprofits in the sourcing, design, & installation of on- and off- grid solar energy systems, Renewable Energy Design Group, L3C operates in North Carolina and the Southeast. They specialize in tailored solar solutions that protect residential and commercial customers against the rising cost of conventional electricity. Visit [redgroupnc.com](http://redgroupnc.com) for more information.

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**Leilani Münter**  
Photo credit: Craig Davidson



**Leilani Münter**  
Photo credit: Marc Roy



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